



ITALPIG 2010

THE REFERENCE EXHIBITION FOR THE ITALIAN PIG INDUSTRY

The International Dairy Cattle Show, already recognized as the major and most qualified event in the livestock field, widens its offer by presenting ITALPIG – The Italian pig breeding show, on schedule in Cremona (Italy) from October 28 to 31, 2010.

ITALPIG will be the Italian reference exhibition for breeders, veterinarians, feed producers, slaughterers, processing industry professionals and distributors who will meet in Cremona to discuss about the hottest topics of the sector and discover all the technical innovations displayed by major Italian and foreign companies. Among the various initiatives presented during the exhibition, all eyes will be on the **ITALPIG Award**: a competition of over 100 animals coming from the best Italian breeding centres.

Cremona is the Italian capital of animal husbandry including the pig industry. A large number of local business activities are related to the pig breeding world, that is why Cremona has become the reference venue for the entire pork supply chain and will give voice to the sector to meet the needs of all pig industry professionals.

21 Oct 10 - 25 Oct 10 SALONE DEL GUSTO Turin, Italy

Slow Food's international exposition of good, clean and fair food draws over 150,000 visitors to Turin, Italy in October every two years. Small-scale food producers come from all over the world to showcase their products, and the event is dedicated both to excellent food and to the extraordinary people who produce it.

Visitors can discover and taste Slow Food Presidia products and cuisines from all over the world, attend some of the hundreds of Taste Workshops, participate in conferences and learn from chefs in the Theatre of Taste program.

Salone del Gusto allows conscientious producers to connect with discerning co-producers in search of quality food. It promotes taste education, informing the public about the threat to food biodiversity and eco-gastronomic concerns and is also a place to explore the pleasures of the palate.

If you are interested in attending either or both of the above events in Italy please contact the BPA office. For the events listed below visit the Exports section of the BPA website or e-mail exports@britishpigs.org

UKTI Grant funded overseas shows for 2010

Event Name	City	Country	Dates		Grant
China Animal Agricultural Association Show	Beijing	China	16/05/2010	18/05/2010	£1,800
Agrofarm	Moscow	Russia	26/05/2010	28/05/2010	£1,800
World Pork Expo	Des Moines	USA	09/06/2010	11/06/2010	£1,800
8th China Agricultural Trade Fair	Zhengzhou	China	17/10/2010	22/10/2010	£1,800
Vietstock	Ho Chi Minh City	Vietnam	10/11/2010	12/11/2010	£1,800
VIV Asia	Bangkok	Thailand	09/03/2011	11/03/2011	£1,800

THE 2010 NATIONAL PLOUGHING CHAMPIONSHIPS
 CARDENTON, ATHY, CO KILDARE, REPUBLIC OF IRELAND
21ST/22ND /23RD SEPTEMBER 2010
PROVISIONAL BOOKING FORM FOR THE BRITISH PAVILION



Interest in keeping traditional pig breeds is increasing in the Republic of Ireland. The National Ploughing Championship is Ireland's premier agricultural show and attracts huge crowds every year. It is a fantastic spectacle, well worth a visit. The British Blue Cattle Society will be organizing a British Pavilion at the show and there is an opportunity for BPA members and breed clubs to be part of this very successful venture.

I am interested in taking a stand in the British Pavilion at The National Ploughing Championships, on 21st/22nd/23rd September 2010, at Athy, Co. Kildare

I am also interested in receiving Grant Aid details

Name and position:	
Society or Company:	
Address (including postcode):	
Telephone:	
Mobile:	
Fax:	
Email:	

Stand Space

	Please tick as required
4 sq m	
8 sq m	
12 sq m	
Pen for Livestock (sourced only from Republic of Ireland)	

I understand that I will confirm my application when I have received the 2010 stand fees.

Signature: _____

Date: / /2010

Please post, fax or email this form back to: -

BPA, Trumpington Mews, 40b High Street, Trumpington, Cambridge, CB2 9LS
 Fax: 01223 846235 e-mail: bpa@britishpigs.org

By Friday 23rd April 2010

BPA Export Events

I am interested the following events:

ITALPIG

SALONE DEL GUSTO

Other events.....

Please send me more details.

Name..... HDL.....