



## BPA Website Advertising Application Form

### High Quality Advertising from the BPA

Following the success of our new website, the British Pig Association is pleased to offer advertising space to members. The pages will be accessed from the online herd book, breeders lists and pork supplier database. We will also list your page on our index of advertisers. An entire page costs only £50 per year. To see an example go to:

<http://www.britishpigs.org.uk/sample1.htm>

### Availability

The internet is available to your customers 24 hours a day, 365 days a year. There's no need to wait for potential customers to call you about your products or services - simply give us the details and we'll publicise your business for you. Over 1000 people a month search our database for pigs or pork and they will all be able to see your own advertising space at the click of the button.

### What Does it Cost?

The cost of a single page on our website will cost £50 inclusive of VAT and will remain on the site for twelve months. After a year has passed, you will be invited to renew your subscription. The price includes up to 500 words and one update to the advertisement each year.

If you feel that a single page such as this will be insufficient to market your business, the BPA has been able to secure preferential rates with a web designer, who will be happy to discuss your requirements. Please contact us for more information.

Name: .....

Membership No (HDL): .....

Prefix: .....

Address: .....

.....

Please attach up to 500 words about your herd or shop and up to three logos or pictures. If you are able to provide an electronic copy, this will increase the quality of the images in your advertisement. We will accept submissions by e-mail or Windows-compatible CD or 3½" floppy disk.

You might want to promote your breeding stock, details of which farmers markets you attend or the butcher's shop where your pigs are sold. We will not automatically include your name and address details unless they are included in the 500 words as they already appear in the automatic listings.

### Terms and Conditions

Up to three images per advertisement are permitted, which you must supply. File sizes should be kept to a minimum. We are happy to link to external websites but reserve the right to refuse inappropriate content. In providing advertising space, the BPA does not offer any endorsement or recommendation of products or services. Your URL will be in the format [www.britishpigs.org.uk/users/name.htm](http://www.britishpigs.org.uk/users/name.htm). Further updates can be made, but may incur a modest fee. If your requirements do not meet these criteria, just call us to discuss your needs more fully.